Engagement Global - Germany’s Service for Development Initiatives

- Since 1 January 2012 Engagement Global gGmbH has been Germany’s one-stop-shop for institutions, initiatives and programmes actively involved in development work.

- Here interested citizens, associations, non-governmental organisations, businesses, municipalities, teachers and school students can find:
  
  - Information
  - Advice
  - Further training
  - Support
  - Networks
On behalf of the Federal Ministry for Economic Cooperation and Development (BMZ)
The Service Agency Communities in One World

Mandate:

Since 2001 the Service Agency has been operating on behalf of Germany’s Development Ministry, the BMZ, as its competence centre for municipal development cooperation.

Goals:

To strengthen practical engagement for development by municipalities (policymakers and administrators) and local communities (civil society)

Forward-looking themes:

• Developing partnerships with municipalities in countries of the South and in emerging economies
• Global sustainable municipality
• Fair procurement as a municipal contribution to fair trade
• Migration and development at the local level
Development Cooperation outside Germany

• **GIZ – Deutsche Gesellschaft für Internationale Zusammenarbeit**

  Service provider in assisting the German Government in achieving its objectives in the field of international cooperation.

• **CIM – Center for International Migration**

• **Variety of NGO in the field of development cooperation**
The positive aspects of migration are increasingly being recognised in the development debate. The integration debate is focusing more and more on the capacities and potential of migrants.

⇒ The local level also offers manifold opportunities for cooperation between local authorities, migrant organisations and One World actors.

⇒ Internationality and a cosmopolitan image to attract resources and investment, and the challenges created by demographic trends, are gaining importance for local authorities.
Who should be cooperating?

- Municipal unit responsible for migration
- Municipal unit responsible for international affairs/One World
- Associations/ groups involved in migration/ integration (MOs etc.)
- One World groups/ associations
- Other institutions linked to migration/ integration / One World
Factors that make cooperation a success

- The various actors are interested in cooperating
- Initiative from within the local authority
- Cooperation is founded on a political mandate
- Key actors who drive the process
- Common interests and goals
- Intercultural awareness-raising
Recommendations for municipalities

• Establish an **initiative group**
• Define the circle of participants
• **Survey** the landscape of local actors
• **Hold a planning workshop** to enable actors to get to know each other and identify common interests
• Organise workshops and conferences/working group meetings
• Create a full-time **coordination and support desk**

⇒ **BEST PRACTICE GUIDELINES**
Migration and Development at the Local Level
Running Projects

- **Survey:** research about landscape of actors in the municipality
- **(Regional) Network Meetings** Migration and Development at the local level
- **Pool of Advisors** for intercultural opening of municipal development cooperation
- **Competition** „Municipalities move the World“
- **Flight** and municipal development cooperation
- **Studies**
Find out more:

www.service-eine-welt.de/migration

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Thank you
Harnessing the potential for migration and development

- **Outreach** to persuade relevant actors of the potential benefits
- **Support for networking and/or collaboration** between municipal development cooperation and migration/integration work
- **Changing mindsets and overcoming administrative barriers** between departments for municipal development cooperation and migration/integration
- **Training offerings**, e.g. to raise intercultural awareness within local authorities
Ludwigsburg: Africa Day

Objectives:

• Provide opportunities for intercultural encounter and for reducing prejudice and clichés regarding the continent of Africa
• Provide a platform for all groups to meet and network

Measures:

• Africa Days (held so far in 2008, 2010, 2011 and 2013), e.g. on the topic of cooperation with migrants and European partners in municipal partnerships with Africa
• Panel debates, film showings and African gala evenings
• As well as the Africa Days, the Africa Helps Africa Association also holds presentations and workshops in schools and kindergarten, designed to show a more nuanced picture of Africa