



Migration and Development at the Local Level: The Service Agency Communities in One World

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Cologne, November 9, 2015

Im Auftrag des





Engagement Global - Germany's Service for Development Initiatives

- Since 1 January 2012 Engagement Global gGmbH has been Germany's one-stop-shop for institutions, initiatives and programmes actively involved in development work.
- Here interested citizens, associations, non-governmental organisations, businesses, municipalities, teachers and school students can find:

Information

Advice

Further training

Support

Networks



**On behalf of the
Federal Ministry for
Economic
Cooperation and
Development (BMZ)**



The Service Agency Communities in One World

Mandate:

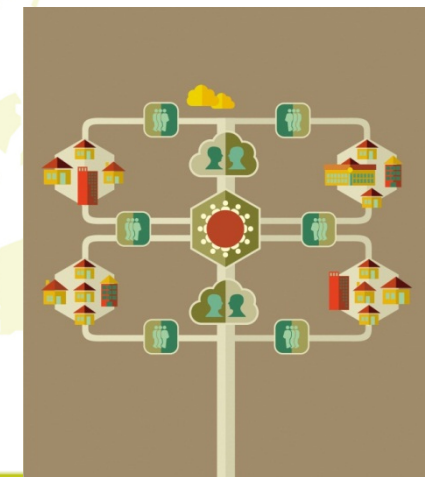
Since 2001 the Service Agency has been operating on behalf of Germany's Development Ministry, the BMZ, as its competence centre for municipal development cooperation.

Goals:

To strengthen practical engagement for development by municipalities (policymakers and administrators) and local communities (civil society)

Forward-looking themes:

- Developing partnerships with municipalities in countries of the South and in emerging economies
- Global sustainable municipality
- Fair procurement as a municipal contribution to fair trade
- **Migration and development at the local level**





Development Cooperation outside Germany

- **GIZ – Deutsche Gesellschaft für Internationale Zusammenarbeit**

Service provider in assisting the German Government in achieving its objectives in the field of international cooperation.

- **CIM – Center for International Migration**

- **Variety of NGO in the field of development cooperation**



Migration and development at the local level

Two shifts in perspective from the starting point:

The positive aspects of migration are increasingly being recognised in the **development debate**.

→ *The local level also offers manifold opportunities for cooperation between local authorities, migrant organisations and One World actors.*

The **integration debate** is focusing more and more on the capacities and potential of migrants.

→ *Internationality and a cosmopolitan image to attract resources and investment, and the challenges created by demographic trends, are gaining importance for local authorities.*



Who should be cooperating?

Municipal unit
responsible for migration

Municipal unit
responsible for international
affairs/One World

Associations/ groups
involved in migration/
integration (MOs etc.)



One World groups/
associations

Other institutions
linked to migration/
integration / One World



Factors that make cooperation a success

- The various actors are interested in cooperating
- Initiative from within the local authority
- Cooperation is founded on a political mandate
- Key actors who drive the process
- Common interests and goals
- Intercultural awareness-raising





Recommendations for municipalities

- Establish an **initiative group**
- Define the circle of participants
- **Survey** the landscape of local actors
- Hold a **planning workshop** to enable actors to get to know each other and identify common interests
- Organise workshops and conferences/working group meetings
- Create a full-time **coordination and support desk**

⇒ **BEST PRACTICE GUIDELINES**

Migration and Development at the Local Level





Running Projects

- **Survey:** research about landscape of actors in the municipality
- **(Regional) Network Meetings** Migration and Development at the local level
- **Pool of Advisors** for intercultural opening of municipal development cooperation
- **Competition** „Municipalities move the World“
- **Flight** and municipal development cooperation
- **Studies**





Find out more:

www.service-eine-welt.de/migration

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Thank you

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BMZ



Bundesministerium für
wirtschaftliche Zusammenarbeit
und Entwicklung





Harnessing the potential for migration and development

- **Outreach** to persuade relevant actors of the potential benefits
- **Support for networking and/or collaboration** between municipal development cooperation and migration/integration work
- **Changing mindsets and overcoming administrative barriers** between departments for municipal development cooperation and migration/integration
- **Training offerings**, e.g. to raise intercultural awareness within local authorities





Ludwigsburg: Africa Day

Objectives:

- Provide opportunities for intercultural encounter and for reducing prejudice and clichés regarding the continent of Africa
- Provide a platform for all groups to meet and network

Measures:

- Africa Days (held so far in 2008, 2010, 2011 and 2013), e.g. on the topic of cooperation with migrants and European partners in municipal partnerships with Africa
- Panel debates, film showings and African gala evenings
- As well as the Africa Days, the Africa Helps Africa Association also holds presentations and workshops in schools and kindergarten, designed to show a more nuanced picture of Africa