





Strengthening Local and Regional Development And German-Palestinian City-to-City Cooperation In The Bethlehem Region

DOCUMENTATION

Workshop (Part 1)
Cologne, 27th April 2014

Moderator: Martina Sabra

Arrival and Welcome to Cologne 26.04.2014

Reception: Town Hall Cologne 26.04.2014









Golden Book of Cologne: 26.04.2014









Schedule: Sunday, 27th April 2014

- 10:00-12:30 Moderated Workshop (Part 1)
- 12:30-14:00 Lunch at Restaurant "Consilium"
- 14:00-17:30 Continuation of Workshop
- 17:30-19:00 Free time
- 19:15 Meeting in Hotel Lobby Walk to the Restaurant "Weinhaus Brungs"
- 19:30 Dinner







Morning Session 10:00-12:30

10:00-10:10

- General Introduction: Frieder Wolf
- Workshop Introduction: Martina Sabra (Moderator)

10:10-10:45

 Participants: Individual presentations (oral/written, posters; professional profile and responsibilities, involvement in twin city partnerships, personal motto, expectations)

10:45-11:45

 Plenary Session, groups of participants: Oral presentation of twin city partnerships' histories and achievements

11:45-12:30

 Working Groups: Defining priority areas for possible cooperation: Brainstorming, discussion, presentation (Power Point, paper etc. Please calculate 3-5 minutes per group for presentation)







Afternoon Session 14:00-17:30

14:00-14:30

 Plenary session: Presentation of results from the morning session. Discussion about priority areas for common projects

14:30-15:30

• Mixed working groups: Starting to elaborate concrete project proposals, taking into account the following questions: 1) How do twin city cooperation projects work? 2) Why do twin city cooperation projects succeed, why do they fail? 3) Stakeholder analysis and SWOT analysis in the context of twin city cooperation projects

15:30-16:00 Coffee Break

16:00-17:00

Working groups: Continuation of work on project proposals

17:00-17:30

Plenary session: Exchange about preliminary results, flashlight evaluation of the day







Getting to know each other









Plenary Session









Lunch at the "Consilium"









Working group Youth and Education











Working group Infrastructure









Priorities: Tourism

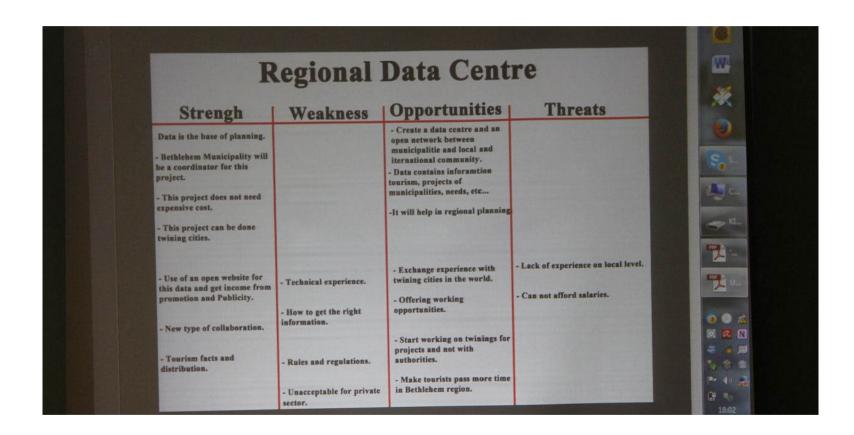
```
1, flow to finance local/regin.
  (cvel -> Taxes, Tourist office,
   Regulations
2. Creating tourism beside / joint
    religious fourism
     foint regional projects
     (Trail)
     Creating the infrastructure,
     marketing, Local tourism
 3. Improving image of
      Palestine (Soufety)
```







Priorities: Infrastructure









Summary of Results: Session 1 (Sunday 27th April)

Getting to know each other -

 The workshop permitted some participants from Palestine to meet for the first time, although in terms of distance they do not live far from each other in Palestine.

Priority areas for joint regional projects defined

- Tourism (written presentation)
- Infrastructure, Planning (written presentation)
- Youth and Education (oral presentation)

Suggestions for concrete projects made

- Tourism: Joint marketing activities (religious destinations, ecotourism, hiking trails); tourism tax; link and expand infrastructures
- Creation of a joint information system, accessible to different communal stakeholders (including private sector, civil society)
- Joint activities for youth: Training for young leaders and educational staff; creation and rehabilitation of spaces, eg. sports facilities, cultural centers; youth exchanges





