



Strengthening Local and Regional Development And German-Palestinian City-to-City Cooperation In The Bethlehem Region

DOCUMENTATION

Workshop (Part 1)
Cologne, 27th April 2014

Moderator: Martina Sabra

Arrival and Welcome to Cologne
26.04.2014

Reception: Town Hall Cologne 26.04.2014



Golden Book of Cologne: 26.04.2014



Schedule: Sunday, 27th April 2014

- 10:00-12:30 Moderated Workshop (Part 1)
- 12:30-14:00 Lunch at Restaurant „**Consilium**“
- 14:00-17:30 Continuation of Workshop
- 17:30-19:00 Free time
- 19:15 Meeting in Hotel Lobby – Walk to the Restaurant „Weinhaus Brungs“
- 19:30 Dinner

Morning Session 10:00-12:30

10:00-10:10

- **General Introduction:** Frieder Wolf
- **Workshop Introduction:** Martina Sabra (Moderator)

10:10-10:45

- **Participants:** Individual presentations (oral/written, posters; professional profile and responsibilities, involvement in twin city partnerships, personal motto, expectations)

10:45-11:45

- **Plenary Session, groups of participants:** Oral presentation of 'twin city partnerships' histories and achievements

11:45-12:30

- **Working Groups:** Defining priority areas for possible cooperation: Brainstorming, discussion, presentation (Power Point, paper etc. Please calculate 3-5 minutes per group for presentation)

Afternoon Session 14:00-17:30

14:00-14:30

- **Plenary session:** Presentation of results from the morning session. Discussion about priority areas for common projects

14:30-15:30

- **Mixed working groups:** Starting to elaborate concrete project proposals, taking into account the following questions: 1) How do twin city cooperation projects work? 2) Why do twin city cooperation projects succeed, why do they fail? 3) Stakeholder analysis and SWOT analysis in the context of twin city cooperation projects

15:30-16:00 Coffee Break

16:00-17:00

- **Working groups:** Continuation of work on project proposals

17:00-17:30

- **Plenary session:** Exchange about preliminary results, flashlight evaluation of the day

Getting to know each other



Plenary Session



Lunch at the „Consilium“



Working group Youth and Education



Working group Infrastructure



Priorities: Tourism

1. How to finance local/regional level → Taxes, Tourist office, Regulations
2. Creating tourism beside / joint religious tourism
joint regional projects (Trail)
Creating the infrastructure, marketing, local tourism
3. Improving image of Palestine (safety)

Priorities: Infrastructure

Regional Data Centre			
Strength	Weakness	Opportunities	Threats
<ul style="list-style-type: none"> - Data is the base of planning. - Bethlehem Municipality will be a coordinator for this project. - This project does not need expensive cost. - This project can be done twining cities. - Use of an open website for this data and get income from promotion and Publicity. - New type of collaboration. - Tourism facts and distribution. 	<ul style="list-style-type: none"> - Technical experience. - How to get the right information. - Rules and regulations. - Unacceptable for private sector. 	<ul style="list-style-type: none"> - Create a data centre and an open network between municipalitie and local and ibernational community. - Data contains inforamtion tourism, projects of municipalities, needs, etc... -It will help in regional planning - Exchange experience with twining cities in the world. - Offering working opportunities. - Start working on twinings for projects and not with authorities. - Make tourists pass more time in Bethlehem region. 	<ul style="list-style-type: none"> - Lack of experience on local level. - Can not afford salaries.

Summary of Results: Session 1 (Sunday 27th April)

Getting to know each other –

- The workshop permitted some participants from Palestine to meet for the first time, although in terms of distance they do not live far from each other in Palestine.

Priority areas for joint regional projects defined

- Tourism (written presentation)
- Infrastructure, Planning (written presentation)
- Youth and Education (oral presentation)

Suggestions for concrete projects made

- Tourism: Joint marketing activities (religious destinations, ecotourism, hiking trails); tourism tax; link and expand infrastructures
- Creation of a joint information system, accessible to different communal stakeholders (including private sector, civil society)
- Joint activities for youth: Training for young leaders and educational staff; creation and rehabilitation of spaces, eg. sports facilities, cultural centers; youth exchanges